


CURRICULUM-VITAE

Name	Dr. M.Venkatasubbaiah				
Qualifications	M. Com, .B. Ed., M.B.A., M. Phil., Ph.D.				
Present Academic Position	Lecturer in Commerce, Visvodaya Govt Degree College, Venkatagiri, Tirupati District, Andhra Pradesh, Pin 524132.				
Date of Birth	15 Jan 1975				
Mobile & Email	9885559775 & venkatmcomphd@gmail.com				
Specialization	Finance				
Study Places	1) 1) Full Time Ph.D. in Department of Commerce on “Financing of Agriculture by Pinakini Grameena Bank, in Nellore, District of Andhra Pradesh, Sri venkateswara University, Tirupati Andhra Pradesh, Endorsement date 17-03-2007.				
	2) M.Phil. (Ist Division) in 2002-2004 on “Financing of Agriculture by Pinakini Grameena Bank, in Venkatagiri Mandal of Nellore, District of Andhra Pradesh, Sri Venkateswara University, Tirupati Andhra Pradesh, Dated 28-10-2004.				
	3) M.Com in 1997-99 Sri Venkateswara University Tirupati, Andhra Pradesh, Dated 16-11-1999.				
	3) B.com in 1994-97 Visvodaya Govt Degree College Venkatagiri, Dated 14-7-1997.				
	4) Intermediate (C.E.L) in 1992-94, Visvodaya Govt Degree College Venkatagiri, Dated-19-05-1994.				
	5) SSC in 1991-92 Z.P High school Nidigallu. Dated-29-06-1992.				
Teaching Experience	Government	10	Private	10	
	Publications	Books	2	Chapters	4
		International Journals	19	National Journals	7
Paper Presentations in Conferences	International Conferences	10	National Seminars	17	
					Refresher Courses
Refresher and Orientation Courses					

Faculty Development Programmes	FDP	7		
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U G C Orientation and Refresher Courses	1) Orientation Course from 26-11-2015 to 23-12-2015, at Academic Staff College University of Hyderabad, and Obtained Grade-A.
	2) Refresher Course in Research Methodology in Arts , Commerce, Business Management and Social Science from 9-12-2013 to 31-12-2013 at Academic Staff College OSMANIA UNIVERSIT, HYD and Obtained Grade-A.
	3) Refresher Course in “Health Management (Inter Disciplinary Course)” from 12-11-2018 to 01-12-2018 at Academic Staff College Sri venkateswara University, Tirupati, Andhra Pradesh and Obtained Grade-A.
	4) Refresher Course in “Environmental Studies (Inter Disciplinary Course)” from 21-12-2020 to 02-01-2021 at Academic Staff College Sri venkateswara University, Tirupati, Andhra Pradesh and Obtained Grade-A.
Faculty Development Programmes	1) Faculty Development Programme On “ Commodity and Financial Derivatives ” organized by Kristu Jayanti College Bangalore, On Feb 3&4 2011.
	2) Faculty Development Programme On “ Accounting For Managers ” organized by R V Institute of Management, Bangalore on October 13 2011.
	3) Management Development Programme on “ Analytics for Academicians, Research and practitioners “ from 5-7 May2011 PEST, Bangalore.
	4) Faculty Development Programme On “ How to Write & Publish A Research Paper ” organized by Dept of MBA at Narayana E ngineering College Nellore from 19 th January to 24 th January 2019.
	5) 5 day Faculty Development Programme in Commerce On “Atmanirbar Bharat’ organized by Commissionerate of Collegiate Education,AP..from 20 th July to 24 th July 2020.
	6) 5 day Faculty Development Programme in LMS Videos and Pedagogy organized by Commissionerate of Collegiate Education,AP..from 3 rd August to 7 th August 2020.
	7) Two weeks Faculty Development Programme on “ Research Methodology “ organized by Teaching Learning Centre Ramanujan College University of Delhi from 10 th December to 23 rd December 2020.

Short Term Course	1) Short Term Course on” Strategic Management ” at JNTU Hyderabad, from 18-03-2013 to 23-03-2013.
	2) 5-days Masters Trainers’ Training Programme on “A Foundation Course in Human Values and Professional Ethics” Organized by IIT Hyderabad held on13-17 June 2013.
	3) 8-days Masters Trainers’ Training Programme on “A Foundation Course in Human Values and Professional Ethics” Organized by IIT Hyderabad held on22-29 June 2013.
Books Published	1) RRBs and Agriculture Finance, LAMBERT Academic Publishing, ISBN-978-3-659-29600-0, 2012
	2) Single Window Co-Operative Credit Delivery System in AP, LAMBERT Academic Publishing, ISBN-978-3-659-24495-7, 2014.
Chapters	1) Issue of Shares, Accountancy, Intermediate second year English Medium, 2015.
	2) Entrepreneurship, Commerce, Intermediate second year English Medium, 2015.
	3) Issue of Shares, Accountancy, Intermediate second year Telugu Medium, 2015
	4) Entrepreneurship, Commerce, Intermediate second year Telugu Medium, 2015.

Publications	1) Impact of Bank Finance on Agriculture Development: An Empirical Study , Inter National Journal of Research in IT& Management, Volume1, Issue-1, may-2011, ISSN-2231-4334.
	2) VENTURE CAPITAL (A Study with reference to Andhra Pradesh Industrial Development Corporation Venture Capital Limited, A.P) International Journal of Research in Finance & Marketing Volume 1, Issue 2 , June, 2011, ISSN 2231-5985.
International journals	3) Venture Capital: The Indian Scenario International Journal of Research in Finance & Marketing Volume 1, Issue 3, July 2011, ISSN 2231-5985.
	4) Impact of Bank Finance on Farmers , Journal of Asian Business Management Volume3, Number 2 ,Jul-December-2011.
	5) Empowerment Women Through Micro Finance International Conference on India inc-Innovative, Management Strategies ICIIMS-2012-ISBN-978-93-81361-67-2, Jan 5t -7 th 2012.
	6) Bank Finance and Agriculture Development: An Empirical Study , International Journal of Rural Development& Management Studies- Volume-6, Number1, Jan-June-2012.
	7) Andhra Pragathi Grameena Bank and Rural Development An Empirical Study , International Journal of Scientific Research, Volume-3, Issue 2, February 2014, ISSN-2277-8179.
	8) Globalisation and Its Positive Impact on Indian Agriculture , International Journal of Business Management and Allied Sciences, Volume-2, Issue 1, January, 2015.ISSN:2349-4638.
	9) Recovery Performance of Sample PACS in Andhra Pradesh , International Journal of Scientific Research, Volume-4, Issue 2, February, 2015.ISSN-2277-8179.
	10) Repayment Performance in Agriculture: An Empirical Study , International Journal of Scientific Research, Volume-4, Issue 3, March, 2015.ISSN-2277-8179.
	11) Green Marketing and Challenges , International Journal of Functional Management, Volume-3, issue-1, April, 2015,ISSN .2319-1406.
	12) Human Capital and Sustainable Development , International Journal of Engineering Research , Volue-4,S2, 2016, ISSN: 2321-7758.

	<p>13) Repayment Performance of Farmers: An Empirical Study, International Journal of Management, IT & Engineering, Volume-8, issue-12 (1),December2018,ISSN .2249-0558, Impact Factor: 7.119.</p>
	<p>14) Category Wise Repayment Performance of Farmers: An Empirical Study, International Multidisciplinary E-Research Journal, Special Issue – 180,April 2019,ISSN-2348-7143, Impact Factor -6.261, UGC Approved Journal List No-40705.</p> <p>15) Employment Generation in Agriculture through Bank Finance, , International Multidisciplinary Quarterly Research Journal, Volume VIII Issue –II, April- June- 2019,ISSN-2277-5730, Impact Factor -5.5, UGC Approved Journal List No-40776.</p> <p>16) Causes for over dues in Banking Sector: An Empirical Study, Journal of Emerging Technologies and Innovative Research, An International open access Journal, Volume 8 Issue –I, January- 2021,ISSN-2349-5162, Impact Factor -7.95, UGC Approved Journal No-63975..</p> <p>17) Asset Creation in Agriculture Sector; An Empirical Study, Journal of Emerging Technologies and Innovative Research, An International open access Journal, Volume 8 Issue –2, February- 2021,ISSN-2349-5162, Impact Factor -7.95, UGC Approved Journal No-63975..</p> <p>18) Empowerment of Tribal Women through Micro Finance, Journal of Emerging Technologies and Innovative Research, An International open access Journal, Volume 8 Issue –3, March- 2021,ISSN-2349-5162, Impact Factor -7.95, UGC Approved Journal No-63975..</p> <p>19) Employment Generation in Agriculture Sector; an Empirical Study, Journal of Emerging Technologies and Innovative Research, An International open access Journal, Volume 8 Issue –4, April 2021,ISSN-2349-5162, Impact Factor -7.95, UGC Approved Journal No-63975..</p>

National Journals	1) Paper on "Financial Performance Of Pinakini Grameena Bank" GITAM Journal Of Management Vol. 5 No.1 pp100-105 Jan-April 2007
	2) "Causes of over Dues" kisan world-August-2011.
	3) Purchasing Pattern of Consumer Churn Behavior on Telecom Mobile, Consumer Awareness in Rural India, ISBN- 978-3-639-70986-5, 2013.
	4) Financing of Agriculture by Pinakini Grameena Bank in Nellore dt OF AP, Finance India, ISSN-0970-3772, 2013.
	5) Government Scheme and Socio Economic Development of Scheduled Castes , Socio Economic Development of Scheduled Tribes in India, ISBN- 987-93-85132-19-3, 2016.
	6) Quality Education and Human Resource Development , Quality Education, ISBN-978-1-5397-3676-9.2016.
	7) An Overview of Quality Parameters in Higher Education , Research Journal of English, Vol-5, Special Issue-4: March-2020, ISSN- 2456-2696, Impact Factor -6.03.

Research Papers Presented in International Conferences	<p>1) The impact of new management supply chain innovation on Indian Public Distribution System :An Empirical Study, International Conference on Evolving Frontiers business-Society-Nation Interfaces at Indus Business Academy Bangalore , 10th -12th March, 2011</p>
	<p>2) Role of Regulated Market in India Agricultural Marketing System: A case Study of Bangalore. International conference on Excellence in Management Practices at Kristu Jayanti College Bangalore 15 & 16April, 2011.</p>
	<p>3) Retailing Practices in Bangalore; an Empirical Study”. International Conference On Global Impact of Indian Management at Oxford College of Engineering, Bangalore, 27 & 28 April, 2011.</p>
	<p>4) .4) International Conference on Managerial Challenges in Contemporary Business at The Oxford College of Business Management, Bangalore, Sept 29th -30th ,2011</p>
	<p>5) Venture Capital For Promotion Of SMEs in India, in the 2nd International ISME Conference, National School of Business, Bangalore, November, 2nd-4th 2011</p>
	<p>6) Empowerment of Women Through Micro Finance in the 2nd International Conference On India Inc. Innovative Management Strategies, held at Don Bosco of Group of Institutions, Bangalore, 5th -7th Jan 2012.</p>
	<p>7) Good Governance : Issues and Challenges, International Conference on Corporate Governance: Emerging Issues and Global Challenges, held at Sri Venkateswara University, Dept of Commerce, Tirupati, January 30-31, 2013.</p>
	<p>8) Globalisation and Cross Culture –its Positive impact on Indian Agriculture International Conference on Cross Culture Management in Global Business, at Achara Bangalore B School held on December 27th and 28th ,2013</p>
	<p>9) Green Marketing and Challenges International Conference on Competency Building Strategies in Business and Technology for Sustainable Development, at Sri Ganesh School of Business Management, Salem, held on 20th February, 2015.</p>

	10) Recovery Performance of Farmers: A Comparative Study Between Delta and Non Delta area, Challenges International Conference on Competency Building Strategies in Business and Technology for Sustainable Development , at Sri Ganesh School of Business Management, Salem, held on 20 th February, 2015.
National Seminars	1) Micro Finance The Emerging Horizons, UGC National Seminar on Micro Finance Issues And Implications held at Sri Venkateswara University, Dept of Commerce, Tirupati, 27-28 March, 2011.
	2) Impact of Micro Finance on SHG Members, UGC National Seminar on Micro Finance Issues And Implications011. held at Sri Venkateswara University, Dept of Commerce,Tirupati,27 th -28 th March, 2011.
	3) Customer Perception on Electronic Banking with Reference to Tirupati Area, UGC National Seminar on Emerging Challenges in Electronic Banking, held at Sri Venkateswara University, Dept of Commerce, Tirupati, 25 th -26 th February, 2012.
	4) Purchasing Pattern of Customer Churn Behavior on Telecom Mobile, UGC National Seminar on Consumer Awareness in Rural India, held at NTR Govt Degree College, Dept of Commerce, Valmikipuram, 23 rd -24 th Jan 2013.
	5) Demerits and Remedies of Examination System, UGC National Seminar on Reforms in Examination System at Under Graduate Level, held at Dept of Commerce, Govt Degree College, Srisailam Project, 19 th -20 th July 2013.
	6) Need for Reforms in Examination System, UGC National Seminar on Reforms in Examination System at Under Graduate Level, held at Dept of Commerce, Govt Degree College, Srisailam Project, 19 th -20 th July 2013.
	7) Institutional Finance For Fisheries Sector: Problems in Recovery, UGC National Seminar on Finance To The Fisheries Sector By Institutional Agencies and Recovery Problems and Challenges , held at Dept of Commerce and Economics, Govt Degree College,Rajamundry,16 th November 2013.
	8) MSMEs in India :Challenges, UGC National Seminar on Problems and Prospects of MSMEs in India , held at Sri Venkateswara University, Dept of Commerce, Tirupati, 22 nd -23 rd March, 2014.
	9) Institutional Finance for Agriculture, UGC National Seminar on “Financial Inclusion for Inclusive Growth Opportunities and Challenges” held at Dept of Commerce , Govt Degree College,Zaheerabad,22 nd &23 rd August, 2014.

	10) Role of SEBI in Capital Market Regulations, UGC National Seminar on “Indian Capital Market :Role of SEBI In InvestorsProtection” held at Dept of Commerce , Govt Degree College,Rajampeta,5 th &6 th September, 2014.
	11) Impact Of Globalisation On Indian Agriculture, UGC National Seminar on “Recent Development in the External Sector of Indian Economy” held at Dept of Economics, Govt Degree College,Puttur,27 th September, 2014.
	12) Insurance Industry-On Over View UGC National Seminar on “ Emerging Trends in Insurance Sector in India” held at Acharya Nagarjuna University Campus Ongole, Dept of Commerce & Management,19 th & 20 th December,2014.
	13) Globalisation and its Positive Impact on Indian Agriculture, UGC National Seminar on” Globalisation –ItsImpact on Envrinment ’ held at Subbaraya &Narayana College, Narasaraopet, 8 th & 9 th January 2015.
	14) Implementation of Crop Insurance Scheme in Agriculture UGC National Seminar on “Impact of Crop Insurance Scheme in Agriculture ” held at Visvodaya Govt Degree College,Venkatagiri,11 th &12 th February 2015.
	15) Institutional Finance and Rural Development: An Empirical Study, UGC National Seminar on “Indian Rural Economy and Employment Importance, issues and Challenges” ” held at Dept of Commerce , Govt Degree College,Razole,23 rd &24 th February, 2015.
	16) N PA Management In Public Sector Banks,APSCHE Sponsored National Seminar on “Contemporary Issues and Challenges of Banking and Financial Services in India “held at Sri Vidyanikethan Institute of Management, Tirupati, 27 th 28 th February, 2015.
	17) Role of MSMEs in Indian Economy, UGC National Seminar on “Opportunities and Challenges of MSMEs, held at Dept of Economics, Govt Degree College, Srisailam Project, 30 th &31 st July 2015.
	18) Use of Radiation Technology in Agriculture, UGC National Seminar on Use of Radiation Technology in Agriculture, Health and Research, held at Department of Life Sciences, HCU ,Hyderabad, 13 th Nov- 2015.
	19) Role of Process Automation in Service Quality Enhancement of MSMEs, National Seminar on Service Quality and Customer Relationship Management, Practices in 21st Century: Emerging Issues and Challenges, held at Department of commerce, SV University, Tirupati, 6 th & 7 th August 2016.
	1)

Seminars/Conferences Attended	1) IMA Conference on "India: Knowledge and Professional Services Hub to the World -The Next Decade" at Bangalore 26 Oct,2010
	2) National Conference on "Opportunities and Challenges in Services Supply Chain " Indian Institute of Management, Bangalore, India during January 7 & 8, 2011
	3) <i>Annual Brand Convention Brand Panorama at Institute Of Technology And Management, Bangalore On 27th Nov 2010</i>
	4) National Conference on "The Use of Radiation Technology" Conducted by The University of Hyderabad on November ,2015.

References

Declaration

I hereby declare that the information furnished above is true and complete to the best of my knowledge and belief.

Yours Sincerely,

Date: .2022

Place: VENKATAGIRI

(Dr. M. VENKATASUBBAIAH)

